

INFORMATION AT A GLANCE



South Metropolitan Region
Western Australia's Most Productive and Liveable Quarter



Message from the Chairperson of the South West Group

The South Metropolitan Region enjoys a strong stable economy linked with a quality lifestyle in a wide range of living opportunities. The lifestyle is also supported by recreation, education and cultural facilities that take advantage of the region's natural attributes.

The success of the region is based on its well educated, skilled population and the mix of high tech and world scale manufacturing industries supported by a strong service sector.

There will be massive investment in transport, manufacturing and health infrastructure in the next five years. This investment is not only in response to the sustained growth of the region but also based on the competitive advantages of the region.

I welcome you to consider joining us in discovering the attributes of Western Australia's most productive and dynamic region.

Barry Sammels

Chairperson South West Group





SOUTH METROPOLITAN REGION KEY INFORMATION

Area	619.4 square kilometres (approximately 50 km long by an average 12 km width)
Location	South Western Quarter of Metropolitan Perth bounded by the Canning River, Swan River, Fremantle Harbour, Cockburn Sound, Warnbro Sound and generally two kilometres east of the Kwinana Freeway alignment.
Economic Infrastructure	Fremantle Port, Australian Marine Complex, Kwinana Industrial Area, HMAS Stirling, Jandakot Airport
Current Population 2006	323,673 (ABS 2007)
Projected Population 2021	421,500 (WAPC 2005)
Working Age Population	218,000 (ABS Aged 15-64 Oct 2006)
Employment Rate	75.8% (ABS Oct 2006)
Unemployment Rate	3.0% (DEWR Dec 2006)
Indigenous Population	1.5% (Census 2001)
Overseas Born Population	30.2% (Census 2001)
Regional Taxable Income	\$5,951.4million (ATO 2003/04)
Building Approvals	\$1,148million (ABS 2005/06)



SOUTH METROPOLITAN POPULATION

POPULATION PROJECTIONS

LGA	2005 Revised	2006 Provisional	2011	2016	2021
Cockburn	76 502	78 768	90 700	102 600	113 900
East Fremantle	6 822	6 932	7 200	7 300	7 200
Fremantle	26 273	26 320	26 900	27 700	28 400
Kwinana	23 406	24 427	28 900	33 800	39 900
Melville	97 436	97 597	99 200	102 400	102 000
Rockingham	85 013	89 629	103 900	116 500	130 100
Region	315 452	323 673	356 800	390 300	421 500

Source: Western Australian Planning Commission Western Australia Tomorrow 2005 and ABS 3218.0 2007

AGE PROFILE

Percentage Aged	June 30 2000	June 30 2001	June 30 2002	June 30 2003	June 30 2004
0-14 years	21.0	20.8	20.4	20.1	19.9
15-24 years	14.0	14.1	14.1	14.2	14.2
25-34 years	14.5	14.3	14.1	13.8	14.6
35-44 years	15.7	15.6	15.5	15.4	15.3
45-54 years	13.8	14.0	14.0	14.0	14.0
55-64 years	9.1	9.2	9.7	10.1	10.4
65-74 years	6.8	6.8	6.8	6.8	6.9
75-84 years	3.9	4.0	4.2	4.3	4.4
85 years and over	1.1	1.2	1.2	1.3	1.3
15-64 Working age	67.1	67.2	67.4	67.5	68.5

Source: ABS National Regional Profile South West Metropolitan

HOUSEHOLDS FROM 2001 CENSUS

Household Type	Number	Percentage
Lone Person	24 004	23.4%
Group	3 378	3.3%
Family	75 388	73.3%
Total	102 770	100.0%

Source: ABS National Regional Profile South West Metropolitan



SOUTH METROPOLITAN LABOUR MARKET INFORMATION

UNEMPLOYMENT

Department of Employment and Workplace Relations – December Quarter 2006 Smoothed

LGA	Unemployment and Unemployment Rate%				Labour Force	
	Dec 2005	Mar 2006	Jun 2006	Sep 2006	Dec 2006	Dec 2006
Cockburn	1 758 (4.4%)	1 614 (4.0%)	1 429 (3.5%)	1 239 (3.0%)	1 149 (2.7%)	41 945
East Fremantle	141 (3.4%)	125 (3.0%)	107 (2.6%)	91 (2.1%)	80 (1.9%)	4 321
Fremantle	1 000 (6.7%)	909 (6.0%)	816 (5.4%)	708 (4.6%)	665 (4.3%)	15 475
Kwinana	1 024 (9.8%)	950 (9.0%)	838 (7.9)	719 (6.7%)	644 (5.9%)	10 968
Melville	1 343 (2.4%)	1 217 (2.2%)	1 089 (1.9%)	957 (1.7%)	898 (1.6%)	57 851
Rockingham	2 466 (6.6%)	2 315 (6.1%)	2 081 (5.5%)	1 819 (4.7%)	1 687 (4.3%)	39 315
South Metropolitan Total					5 123 (3.0%)	169 875
Western Australia Total					34 500 (3.1%)	1 113 600

Source: Department of Employment and Workplace Relations December Quarter 2006 Smoothed

SOUTH METROPOLITAN EMPLOYED BY OCCUPATION

Occupation from 2001 Census	Percentage of Total Employed Persons	Cumulative Percentage
Managers and Administrators	7.2%	7.2%
Professionals	18.4%	25.6%
Associate Professionals	12.9%	38.5%
Tradespersons and Related Workers	13.8%	52.3%
Advanced Clerical and Service Workers	3.8%	56.1%
Intermediate Clerical, Sales and Service Workers	16.6%	72.7%
Intermediate Production and Transport Workers	8.0%	80.7%
Elementary Clerical, Sales and Service Workers	9.7%	90.4%
Labourers and Related Workers	7.8%	98.2%
Inadequately described or not stated	1.9%	100.0%

Source: ABS National Regional Profile South West Metropolitan

SOUTH METROPOLITAN BUILDING AND CONSTRUCTION ACTIVITY

RESIDENTIAL BUILDING 2005/06

LGA	Value of Approval \$000			No of Dwelling Units		
	New	Alterations	Total	New	Alterations	Total
Cockburn	209 662	8 835	218 497	1 202	3	1 205
East Fremantle	13 625	5 975	19 600	42	3	42
Fremantle	50 384	21 516	71 900	205	25	230
Kwinana	63 349	2 461	65 810	462	0	462
Melville	122 817	19 967	142 784	396	0	396
Rockingham	390 976	10 765	401 741	2 250	0	2 250
Region	850 813	69 519	920 332	4 557	28	4 585

NON RESIDENTIAL BUILDING 2005/06

LGA	Value of Approval \$000			No of Dwelling Units		
	New	Alterations	Total	New	Alterations	Total
Cockburn	52 406	42 573	94 979	2	0	2
East Fremantle	1 333	831	2 164	0	0	0
Fremantle	13 041	18 186	31 227	5	0	5
Kwinana	12 648	0	12 648	0	0	0
Melville	7 709	14 025	21 734	0	0	0
Rockingham	52 677	12 232	64 909	0	0	0
Region	139 814	87 847	227 661	7	0	7

TOTAL BUILDING APPROVALS 2005/06

LGA	Value of Approval \$000			No of Dwelling Units		
	New	Alterations	Total	New	Alterations	Total
Cockburn	262 068	51 408	313 476	1 204	3	1 207
East Fremantle	14 959	6 806	21 765	42	0	42
Fremantle	63 425	39 702	103 127	210	25	235
Kwinana	75 997	2 461	78 458	462	0	462
Melville	130 526	33 992	164 518	396	0	396
Rockingham	443 653	22 997	466 650	2 250	0	2 250
Region	990 628	157 366	1 147 994	4 564	28	4 592

Source: ABS National Regional Profile South West Metropolitan



SOUTH METROPOLITAN INDUSTRIAL PRODUCTION AND INFRASTRUCTURE

KWINANA

The companies in the Kwinana Industrial Area in 2004/2005:

- Made a combined direct and indirect impact from operations and capital expenditure of \$15.8 billion per annum;
- Had direct sales of \$8.5 billion per annum;
- Directly employed 4,804 full time and part time employees;
- Provided indirect employment to a further 21,218 employees;
- Contributed \$8.5 billion to Australia's balance of trade each year;

Source: Kwinana Industrial Area Integrated Assessment 2007 available at www.kic.org.au

FREMANTLE PORT

Activity	2004/05	2005/06	% change
Import Trade Mass Tonnes	11.434 million	11.236 million	-2.7%
Export Trade Mass Tonnes	14.113 million	13.808 million	-2.2%
Total Trade Mass Tonnes	25.546 million	25.044 million	-2.0%
Container Trade	467 580 TEUs	456 020 TEUs	-2.5%
Number of Ships	1 648	1 687	+2.4%
Gross Tonnage of Ships	42 758 000	45 938 000	+7.4%
Revenue	\$84.181million	\$89.488 million	+6.3%

Source: Fremantle Port Authority 2005/06 Annual Report

JANDAKOT AIRPORT

Activity	2005/06
Aircraft Movements	403 730

Source: www.jandakotairport.com.au

ROADS AS AT JUNE 2004

Road Classification	Length in kilometres
National Highway and State Roads	167
Local Government and other Roads	2 400
Total Length all Roads	2 567

Source: ABS National Regional Profile South West Metropolitan





SOUTH METROPOLITAN INCOME

SOURCE OF PERSONAL INCOME FOR REGION 2001 CENSUS

Income Source	Percentage of total Personal Income
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Wage and Salary	71.4%
Own Unincorporated Business	6.7%
Investment	7.7%
Superannuation and Annuity	2.3%
Government Cash Benefit	10.6%
Other Income	1.2%
Total Personal Income	\$5.596million

Source: ABS National Regional Profile South West Metropolitan

MEAN TAXABLE INCOME 2003/04

LGA	Labour Force June 2004	Taxable Individuals	Taxable Income \$million	Taxable Income per Individual
Cockburn	38 085	33 464	1 325.6	39 614
East Fremantle	3 923	3 470	181.2	52 240
Fremantle	14 051	11 763	548.1	46 602
Kwinana	9 959	8 450	315.3	37 325
Melville	52 528	46 220	2 235.4	46 367
Rockingham	35 697	33 090	1 345.8	40 674
Region	154 243	136 457	5 951.4	43 613

Source: Australian Tax Office





SOUTH METROPOLITAN MIGRATION

OVERSEAS BORN POPULATION IN SOUTH METROPOLITAN REGION FROM 2001 CENSUS

Region of Birth	Percentage of Total Population
North-West Europe	15.2%
Southern and Eastern Europe	4.4%
South-East Asia	3.6%
Oceania other than Australia	2.3%
Sub-Saharan Africa	1.5%
Americas	1.1%
North-East Asia	0.9%
Southern and Central Asia	0.9%
North Africa and Middle East	0.4%
Total born overseas	30.2%

Source: ABS National Regional Profile South West Metropolitan

MAIN COUNTRIES OF BIRTH FROM 2001 CENSUS

Country of Birth	Region	% of Total from Region	Australia	% of Total from Australia
Australia	180 487	64.9%	13 629 481	72.6%
England	29 698	10.7%	847 365	4.5%
New Zealand	6 130	2.2%	355 765	1.9%
Scotland	4 897	1.8%	137 252	0.7%
Italy	4 525	1.6%	218 718	1.2%
Malaysia	3 527	1.3%	78 858	0.4%
Other	48 809	17.5%		18.7%
Total	278 073	100.0%	18 769 249	100.0%

Source: ABS National Regional Profile South West Metropolitan

SELECTED CHARACTERISTICS FROM 2001 CENSUS

Characteristic	Region	% of Total from Region	Australia	% of Total from Australia
Australian Citizenship	238 438	85.7%	13 629 481	72.36%
Persons born overseas	84 306	30.2%	4 105 444	21.9%
Overseas visitors	2 429	0.9%	203 101	1.1%

Source: ABS National Regional Profile South West Metropolitan

SOUTH METROPOLITAN LAND

SOUTH METROPOLITAN RESIDENTIAL LAND FINAL APPROVALS TO THE END OF EACH FINANCIAL YEAR

LGA	2003/04	2004/05	2005/06
Cockburn	1 177	1 262	1 539
East Fremantle	52	42	41
Fremantle	194	130	136
Kwinana	301	533	518
Melville	364	492	323
Rockingham	2 117	1 938	1 703
Total Region	4 205	4 397	4 260
Total Perth Metropolitan Area	13 049	13 726	14 605
Percentage Region to Perth	32.2%	32.0%	29.2%

Source: Western Australian Planning Commission State Lot Activity to June 30, 2006

INDUSTRIAL LAND

DESCRIPTION	AREA (HECTARES)
Fremantle	160
Spearwood	17
Munster	27
Bibra Lake	519
Australian Marine Complex	255
Latitude 32	1 400
Kwinana Beach	999
Naval Base	330
East Rockingham	1 150
O'Connor	177
Myaree	78
Warnbro	97
Jandakot	164
Total Region	5 373 (43.3% of Perth Metropolitan Area)
Total Perth Metropolitan Area	12 400

Source: LandCorp and Western Australian Planning Commission



SOUTH METROPOLITAN SERVICES

COMMERCIAL ESTABLISHMENTS AND NETT LETTABLE AREA

LGA	Establishments 1997	Establishments 2002	Lettable Area 1997 sq metre	Lettable Area 2002 sq metre
Cockburn	369	421	7 036	10 002
East Fremantle	136	125	5 075	5 535
Fremantle	1 656	1 677	101 583	114 710
Kwinana	149	155	5 274	5 506
Melville	1 134	1 242	64 399	68 720
Rockingham	605	757	21 825	33 473
Total Region	4 049	4 377	205 192	237 946
Total Perth Metropolitan Area	25 091	26 571	2 609 977	2 922 793
Percentage Region to Perth	16.1%	16.5%	7.9%	8.1%

Source: Western Australian Planning Commission Commercial Survey 2002

MAJOR REGION HOSPITALS

Hospital	Type	Current Beds	Future Beds
Fremantle (includes Kaleeya)	Tertiary 24 hour acute care public teaching hospital	450	150
Rockingham - Kwinana District Hospital	Secondary public	67	300
St John of God Murdoch	Tertiary 24 hour acute care private hospital	334	334
Fiona Stanley Murdoch	Future tertiary 24 hour acute care public teaching hospital		643
Total		851	1 427

Source: WA Health Department Publications.



SOUTH METROPOLITAN EDUCATION

SCHOOLS

Schools by Type 2004	Government	Non Government	Total
Primary	69	19	88
Secondary	13	12	25
Primary/Secondary Combined	0	7	7
Special and Other	13	0	13
Total	95	38	133

Source: ABS National Regional Profile South West Metropolitan

STUDENTS

Students 2004	Government	Non Government	Total
Primary School Students	20 537	6 480	27 017
Secondary School Students	12 734	8 040	20 774
Students Total	33 721	14 520	47 791

Source: ABS National Regional Profile South West Metropolitan

HIGHEST LEVEL OF SCHOOLING

Level of Post School Qualifications 2001 Census	Percentage of Total Population aged 15 or over
Postgraduate Degree	1.6%
Graduate Diploma and Graduate Certificate	1.4%
Bachelor Degree	9.8%
Advanced Diploma and Diploma Certificate	6.7%
Inadequately Described or Not Stated	17.2%
Total with Qualifications	10.8%
	47.5%

Source: ABS National Regional Profile South West Metropolitan



SOUTH METROPOLITAN EDUCATION

SOUTH METROPOLITAN UNIVERSITIES 2005

2005	Murdoch University	Notre Dame Australia	Total
Commencing Students	5 060	2 005	7 065
All Students	13 201	4 787	17 988
Staff FTE	1 400	350	1 750
Australian Government Grants \$000	82 177	10 318	92 495
Australian Government Financial Assistance \$000	111 219	19 737	130 956
State and Local Government Financial Assistance \$000	6 468	332	6 800
Total Revenue \$000	193 217	36 874	230 091

Source: www.dest.gov.au Higher Education Statistics

TECHNICAL AND FURTHER EDUCATION CHALLENGER TAFE

Item	To December 2004	To December 2005
Apprenticeships	1 883	2 115
Traineeships	324	416
Student Curriculum Hours	4 286 082	4 468 758
Staff FTE		563
Australian Government Grants and Financial Assistance \$000	11	50
State Government Financial Assistance \$000	43 758	46 387
Total Revenue \$000	58 579	61 146

Source: Challenger TAFE Annual Report to December 2005



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SOUTH WEST GROUP

The South West Group, formed in November 1983, is a Voluntary Regional Organisation of Councils (VROC). It comprises the Cities of Cockburn, Fremantle, Melville, and Rockingham, and the Towns of East Fremantle and Kwinana.

The South West Group seeks to work with these six local governments and through cooperation with industry, community and the other spheres of government to capture a wide range of opportunities to enhance economic growth as well as supporting a diversity of quality lifestyles whilst servicing and sustaining cohesive, productive communities in an enviable environmental setting.

The South West Group will be persuasive, forward looking and influential in representing, supporting and promoting Local Government interests that affect the growth and sustainable development of South Metropolitan Perth.

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