



## **SOUTH WEST GROUP**

The South West Group, formed in November 1983, is a Voluntary Regional Organisation of Councils (VROC). It comprises the Cities of Cockburn, Fremantle, Melville, and Rockingham, and the Towns of East Fremantle and Kwinana. The South West Group is managed by a Board consisting of the Mayors and CEOs of its member local government authorities.

The South West Group seeks to work with these six local governments and through cooperation with industry, community and the other spheres of government to capture a wide range of opportunities to enhance economic growth as well as supporting a diversity of quality lifestyles whilst servicing and sustaining cohesive, productive communities in an enviable environmental setting.

The South West Group will be persuasive, forward looking and influential in representing, supporting and promoting Local Government interests that affect the growth and sustainable development of South Metropolitan Perth.

### **Contacts:**

Chris Fitzhardinge  
Director South West Group  
Phone: +618 9364 0631  
Email: [director@southwestgroup.com.au](mailto:director@southwestgroup.com.au)

Joanna Ong  
Executive Officer South West Group  
Phone: +618 9364 0637  
Email: [joanna.ong@melville.wa.gov.au](mailto:joanna.ong@melville.wa.gov.au)

Address: 10 Almondbury Road  
BOORAGOON WA 6154

Post: Locked Bag 1  
BOORAGOON WA 6954

Fax: +618 9364 0285  
Web: [www.southwestgroup.com.au](http://www.southwestgroup.com.au)  
[www.employkwinana.com.au](http://www.employkwinana.com.au)  
[www.sabahtrade.com.au](http://www.sabahtrade.com.au)  
[www.sabawtrade.com](http://www.sabawtrade.com)

<b>SOUTH METROPOLITAN REGION</b>	<b>KEY INFORMATION</b>
Area	619.4 square kilometres (approximately 50 km long by an average 12km width)
Location	South Western Quarter of Metropolitan Perth bounded by the Canning River, Swan River, Fremantle Harbour, Cockburn Sound, Warnbro Sound and generally 2 km east of the Kwinana Freeway alignment
Economic Infrastructure	Fremantle Port, Australian Marine Complex, Kwinana Industrial Area, HMAS Stirling, Jandakot Airport
Current Population June 2009	353,582 (ABS 3218.0 2010)
Population Growth 2004 to 2009	2.8% (ABS 3218.0 2010)
Projected Population 2020	424,400 (Based on ABS and WAPC information)
Participation Rate	70.5% (ABS 6291.0.55.001 August 2010)
Employed	192,000 (ABS 6291.0.55.001 August 2010)
Unemployment Rate	6.1% (ABS 6291.0.55.001 August 2010)
Indigenous Population	1.4% (Census 2006)
Overseas Born Population	31.5% (Census 2006)
Personal Income	\$10,022 million (ATO 2007/08)
Building Approvals	\$3,056 million (ABS July 2009 to June 2010)
Registered Motor Vehicles	233,131 (ABS as at 31/3/2006)

