



Property opportunities in Perth's South West Metropolitan Region

We welcome your investment

Now is the ideal time to invest in Perth's property market. Perth is Western Australia's capital city and has long been an attractive destination for domestic and overseas investment in property. Perth is consistently ranked as one of the most liveable cities in the world and the most liveable on the Indian Ocean – major factors that attract professionals and young entrepreneurs. You will find the best that Perth has to offer in its South West Metropolitan Region, from iconic activity centres and vibrant coastal villages to thriving innovation and industry hubs. All investors are welcomed and encouraged to explore opportunities in our prosperous region.

How South West Group can help

The South West Group can help by:

- » Taking initial enquiries and making regional connections
- » Providing information on our advantages, capabilities and opportunities
- » Coordinating regional engagement and visits.

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Melville City Centre, Booragoon – activity centre mixed use redevelopment

Melville City Centre offers a range of significant mixed-use redevelopment opportunities, anchored by Garden City Shopping Centre, the premier retail destination in southern metropolitan Perth. Whilst the city centre is only expected to serve a population of around 150,000 people, Garden City's high-end boutique stores attract customers from a much broader trade area.

Long established as the civic and retail heart of Melville, the Activity Centre also accommodates the City of Melville Main Offices and a range of other office and health services. The Australian headquarters of Alcoa, one of the world's largest aluminium producers, is located in the Melville City Centre.

Master planning for Melville City Centre has identified the potential for a greater diversity of retail, office and residential activities. The masterplan has created opportunities to develop a new main street with a mix of retail, offices and residential, with buildings up to 14 storeys in height. Owners of Garden City already have approval to expand the shopping centre in line with the masterplan. The City of Melville itself has substantial landholdings in the City Centre and master planning of opportunities for these strategic sites is well advanced.

The potential to develop 'retirement living' for local residents wanting to continue to enjoy the amenity of the Melville City Centre as they 'age in place' is identified as a key opportunity.

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